

A Sample Listing Page with your Banner Ads

Our beautifully designed listing pages give our visitors all the information they need on the home they are looking for. As the visitor falls in love with their next home, we place you right beside it, so they know you are there to make their experience even better!

The screenshot shows a real estate listing page for a house at 930 Woodland Avenue, Plainfield City, NJ 07060. The page includes a large image of the house, a map, and several interior photos. Key details listed are MLS# 3600114, built in 1916, 7 beds, 4.1 baths, 0 garages, fire place checked, and basement checked. A banner at the top left says "Save \$35 on a Repair/Service" with a "Contact Us" button and a Point Loma Electric & Plumbing logo. Another banner on the right side, highlighted with a green oval, is labeled "My Offers". A third banner on the right side, highlighted with a yellow oval, also says "Save \$35 on a Repair/Service" with a "Contact Us" button and a Point Loma Electric & Plumbing logo. A sidebar on the right shows contact information for John Gaimo of RE/MAX TOWN & VALLEY, a "Send an Email" button, and a "True Lifestyle Cost" calculator.

**Save \$35
on a Repair/Service**

Contact Us

POINT LOMA ELECTRIC & PLUMBING

John Gaimo
RE/MAX TOWN & VALLEY

Send an Email

\$549,000 Listing price

True Lifestyle Cost **\$4,444**

\$6,704 Monthly budget

-\$3,847 Mortgage

-\$237 Utilities

-\$202 Transportation

-\$158 Entertainment

Map

930 WOODLAND AVENUE

Plainfield City, NJ 07060

MLS#: 3600114 **Built in:** 1916

7 Beds | 4.1 Baths | 0 Garages | Fire place ✓ | Basement ✓

SPECTACULAR REMODELED 3 STORY CENTER HALL COLONIAL IN THE SLEEPY HOLLOW AREA. 7

1. Gold

Professionally crafted and strategically placed banner ads promoting your offer in a rotation system on every single listing page. Maximum visibility of your ad is our top priority.

2. Green

"My Offers" is the patented shelf life technology that ensures your ad is never lost, even if the home buyer/seller did not see it at the time or cannot find it throughout the site (as with normal banner ads, but not us)!

The My Offers section of a visitor to BringitHome New Jersey:

The screenshot shows the 'My Offers Section' of the BringitHome New Jersey website. At the top, there's a navigation bar with links to 'Find Homes', 'About TLCengine', and 'Advertise'. Below the navigation, a green header bar reads 'My Offers Section' and 'Find all your offers below!'. There are four main offer cards displayed:

- Top Offer:** A blue banner for 'POINT TO POINT ELECTRICAL & PLUMBING' advertising a '\$35 off on a Repair/Service'. It includes a 'Contact Us' button and a photo of a technician. A large green oval highlights this offer.
- Second Offer:** A blue banner for 'McCormick Insurance Solutions' advertising 'Buying a new home? FREE insurance quote.' It features a photo of a couple and a 'Start Here Save Big' button. An arrow points from this offer to the explanatory text on the right.
- Third Offer:** A blue banner for 'SAN DIEGO LANDSCAPING' advertising '\$250 OFF Your Next Landscaping Project'. It says 'We'll Make your Backyard Bloom!' and 'Specializing in Drought-Tolerant Landscaping. We offer artificial turf installation in San Diego and surrounding areas.' An arrow points from this offer to the explanatory text on the right.
- Bottom Offer:** A blue banner for 'DocuSign' advertising 'FREE for 30 days for SDAR members'. It says 'Save money time and trees' and 'Electronically sign, and now prepare, act on, and manage agreements to deliver great experiences for your customers and employees.' An arrow points from this offer to the explanatory text on the right.

1. Green

The “**My Offers**” section is the genius of our platform which you’ll love as an advertiser!

Have you ever seen an ad on a mobile app that catches your eye but it disappears before you can click it? Ever been on a website and go back to previous pages to find an ad you liked, but can't find it?

You're not alone and it's costing businesses like you lost sales! That's just how those types of ads work!

We have solved this problem! With Bring it Home Communities™, our website includes a patented "**My Offers**" tab where we store your ads for our Home Searching visitors so they can view them later, on whichever platform they like!

Unlike traditional banner ads, your offer is never ever lost or forgotten when marketed on your local Bring it Home listing site!

When the visitor clicks your ad in their My Offers section:



Find Homes About TLCengine Advertise

We deliver what the competition
can't!



San Diego's older home electrical & plumbing specialist since 1988.

More Offers



1. Blue

Our visitors can go straight to your offer page by clicking your ad on any listing page.

However, if they find you in their My Offers section, whether it's on their phone, laptop or tablet, they can also go straight to your website to take advantage of your offer! Without our patented My Offer shelf life technology, this would not be possible.

2. Red

When looking at your ad, our visitors also have the option to share your offer to their social media sites and email friends with 2 clicks!

Our advertising platform offer goes a step further by allowing our visitors to provide a recommendation of your offer/services! ***"Hey Greg, you said you needed an electrician, here's a link for \$35 off Point Loma Electric & Plumbing!"***

Not only are we getting you in front of home buyers/sellers directly in your local area (and everyone else involved in a real estate transaction), we are also providing a further opportunity to get your offer into their sphere of influence through personal recommendations!