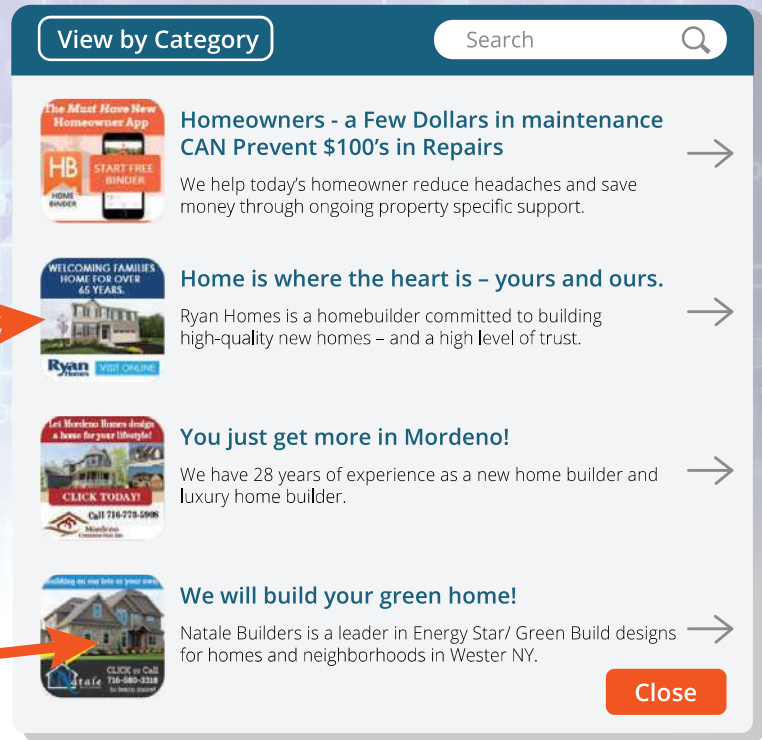


**Bring it Home**  
Empowers Consumers  
to Engage at Their  
Convenience

**MY OFFERS**

*“My Offer” widget is  
Always On Screen*

*Lifecycle Ads Available  
in a Searchable,  
Shareable Directory!*



The screenshot shows a mobile app interface with a dark blue header containing a 'View by Category' button and a search bar. Below the header is a list of four promotional cards, each with a small image and a title. The cards are:
 

- Homeowners - a Few Dollars in maintenance CAN Prevent \$100's in Repairs**: Includes a 'START FREE BINDER' button and a right-pointing arrow.
- Home is where the heart is - yours and ours.**: Includes a 'Ryan Homes' logo and a right-pointing arrow.
- You just get more in Mordeno!**: Includes a 'CLICK TODAY!' button and a right-pointing arrow.
- We will build your green home!**: Includes a 'CLICK or Call' button and a right-pointing arrow.

 At the bottom right of the list is an orange 'Close' button. Two orange arrows from the text on the left point to the 'MY OFFERS' widget and the 'We will build your green home!' card.

Home buyers spend more in the first 6 months then they do in the remaining time of ownership.

With Bring it Home, we give the local and national businesses an opportunity to advertise to local home buyers and sellers at the perfect time to build a valuable, sustainable relationship.



**Bring it Home**  
Colorado Springs™

**Bring it Home**  
Chicago™

**Bring it Home**  
New Jersey™

**Bring it Home**  
Pleasanton™

**Bring it Home**  
Las Vegas™

**Bring it Home**  
Orange County™